



## **Pageant Guidelines**

### **3 Divisions**

Ages 8yr - 10yr – Princess Glitz, Glamour & Brains USA in S.T.E.M.

Ages 11yr- 14yr – Little Miss Glitz, Glamour & Brains USA in S.T.E.M.

Ages 15y- 18yr – Miss Glitz, Glamour, & Brains USA in S.T.E.M.

**\*There will only be one winner for per division**

### **Scoring Rules**

#### **Résumé & Interview 15%**

A sample will be uploaded for our Youth Leaders to use as an example. The résumé is worth 5% of this category. A résumé is a necessity in life and is the key to getting a job. It takes time to perfect the art of résumé writing throughout the years. We want our Youth Leaders to start NOW. Therefore, when the time comes and it is really needed, it is a masterpiece! If you already have a résumé, you are ahead. If not, don't feel discouraged. It's never too late to start.

Our Youth Leaders will speak one – on – one with each of the interview judges. This is the time to display your personality. Essential interviewing skills include good eye contact, speaking with confidence, & sitting properly during the interview. We want our participants to remember to dress for success for an interview. The interview is worth 10% of this category.

#### **Community Service Project 10%**

A full 10% of the total score will be automatically awarded once our Youth Leaders show a record of participating in community service at a local area, or statewide service organization. This includes feeding the underserved at shelters or train stations, spending time with the elderly in the nursing home, volunteering at hospitals or helping to clean your city. Volunteering your time should be fun. You will not regret it.

### **On Stage Personal Introduction 15%**

Youth Leaders will introduce themselves stating their name, hometown, state, the career in S.T.E.M. they are interested in &/or something interesting about themselves. Scoring is based on their ability to clearly, confidently, & effectively speak on stage to the audience. Judges are keeping an eye out for a Future Leader who presents her unique personality through effective & engaging public speaking skills with confidence and stage presence.

The personal introduction will be timed and should not exceed 60 seconds. We recommend NOT coming close in length to 60 seconds when practicing your personal introduction to give yourself some leeway.

Your personal introduction is a snap-shot of who you are. Everything you include in your personal introduction should be important and of value. Remember to maintain good eye contact with the judges and audience.

### **S.T.E.M. Project & Presentation 50%**

Youth Leaders will create a project to be judged, displayed, & presented. Projects are to be submitted 1 day prior to the pageant with their name hidden on their project. Judges are scoring on creativity, neatness & originality. There is no such thing of a wrong S.T.E.M. project. During the pageant, each Youth Leader will have 2 minutes to present their project on stage. The presentation should include important key concepts such as what the project is, why they chose to create their project & how it works (if applicable). This will account for 50% of the total pageant score.

The projects will also be displayed during the pageant for the audience to vote on creativity. The Youth Leader with the most popular votes will be crowned “Miss Creativity.” This is separate from the pageant score.

### **Final on Stage Question 10%**

On Stage, Youth Leaders will answer the question, “How would you use S.T.E.M. to make a difference in the world if crowned Princess/Little Miss/Miss Glitz, Glamour & Brains USA in S.T.E.M.?” This question will be answered by each Youth Leader on stage and timed.

The time limit is 60 seconds. We recommend NOT coming close in length to 60 seconds when practicing your final on stage response to give yourself some leeway. Similar to the on stage personal introduction and presentation, use those recommendations & suggestions to have a spectacular finish.

**Additional Crowns:** For each Competitive Additional Crown there will be only one winner for per division for:

1. **Creativity** - Voted by audience as best creative S.T.E.M. project  
\*\*If 0 girls participate in a division or there is not a clear/fair winner in a division, it will automatically default to a division on its own, including ALL girls, to be fair
  - Miss Creativity
  - Little Miss Creativity
  - Princess Creativity
  
2. **Outstanding** – Youth Leader who dedicated tremendous effort & did an extraordinary job
  - Miss Outstanding
  - Little Miss Outstanding
  - Princess Outstanding
  
3. **Intellectual** - Must submit the most recent transcript/report cards no later than 1 week prior to the pageant- the contestant with the highest GPA or the best grades will be crowned Miss Intellectual and awarded “The Amina Baraka Scholarship”
  - Miss Intellectual
  - Little Miss Intellectual
  - Princess Intellectual
  
4. **Cover Girl** - Sold the most tickets & ad journals combined
  - Miss Cover Girl
  - Little Miss Cover Girl
  - Princess Cover Girl



### Optional Category

**Special Crown:** This is **NOT** a competitive category. There will be more than one Youth Leader Crowned in this category.

1. **Miss Phenomenal** – Will earn the **Mrs. Michelle Obama Crown & Special title Miss Phenomenal**

Once all requirements are successfully completed, Youth Leader will **automatically** be crowned on stage

- a. Must read the book, Believe in the Possibilities: The Words of Michelle Obama by Michelle Obama AND write a 1 page typed paper in 100 - 150 words max. on how Youth Leader is inspired
- b. Must choose 1 person from the book, Black Girls Rock! by Beverly Bond AND write a 1 page typed paper in 100 - 150 words max. on how Youth Leader is inspired
- c. Write a 1 page typed paper defining what beauty is to the Youth Leader & how they are/plan to live up to it
- d. Community Service Project
- e. Must attend classes offered prior to pageant & mandatory duties assigned

**\*Note- this special crown & title is an optional category available to ALL girls to earn by fulfilling the requirements. This is NOT a competition category.**

**\*Note- Youth leaders may participate in this category in addition to the main pageant OR only this category itself. Sponsor fee remains \$200.**

---

U S A

### Entrance/Sponsor Fee

\*Sponsor fee: \$200 per Youth Leader to be paid when register – non-refundable, but, can go be used for a future pageant

Don't have the money? Don't worry, we'll show you how. Finding sponsors and raising the funds to enter a pageant can be discouraging and it constantly seems like you're being told no. We understand how frustrating it can be. So, here are a few suggestions to find pageant sponsors and pay the entrance fee. Remember, the best way to get anyone to sponsor you is to do something for them in return. And don't forget to thank all your new sponsors!

1. Talk to family and friends - Your family and friends want to see you succeed and will support your goals. Even if they don't have a lot to give, every little bit helps. Ask around, tell them what you are trying to achieve.
2. Send letters - Send letters to sponsors asking them to help you. If possible, deliver letters in person while dressed professionally. Not all businesses are near you, and some may ask you to send a letter to their corporate headquarters. Include a headshot with the letter and a little information about you in the letter so they know who they're sponsoring.
3. Public speaking - You could host an event for an organization or promote their product in public. Spend time in the store sampling products and talking to people about their services. If you're a good public speaker, offer to exchange your speaking services for a sponsorship.
4. Use your talents - Pageant girls have talents, and you can perform yours for a business at a local event. If it's a restaurant, offer to provide live piano music one night or sing the national anthem at the opening of an event. This is a chance to showcase and practice your talent as well as gain a sponsor.
5. Handing out business cards Many businesses that cater to pageant girls would love it if every other girl from your pageant got their card. Offer to take a stack and hand them out there or take some to school and give them to friends. Figure out who they target to sell their product and offer to connect them with a wider range of that group in exchange for a sponsorship. They probably won't say no to more business.
6. Model - If you are constantly winning modeling or photogenic awards, offer to be a print or runway model for a store. Many dress shops have programs that allow girls to get discounts on dresses if they participate in a modeling campaign so ask around and see if you can find one. Photographers might want to use your headshots for promotional purposes; maybe you can work out a good deal.
7. Use the Internet - The Internet has several websites that allow people to look for sponsors for beauty pageants. Some work better than others, but it's worth a try. Always seek permission from your parents first and have them review anything you submit online. Be

careful not to post too much information about yourself on a public website. You can email businesses or organizations to ask for sponsorships as well.

8. Tutor children - You have talents and intelligence that a lot of parents want for their kids. Tutor younger students in your major, offer beginning instrument lessons, or student survival skills during the school year. Find school students and give them tutoring in all subjects or just for a specific test. Use the money you make to pay for a pageant.
9. Have a garage sale - If friends and family can't donate money, maybe they have some interesting items that they'd be willing to donate to a garage sale. Get some gently used, quality items together and have a garage sale. You can keep the profits as a sponsorship. You could also organize a clothing or beauty swap among friends and charge a few dollars to attend. It's a great way to recycle things you don't wear or use and then everybody gets something from it.
10. Patronize businesses - One of the best pools of potential sponsors is businesses that you already patronize. Maybe your favorite hang out spot wants to make a donation or the nail salon will give you a free manicure and pedicure for your pageant. Ask places that you already patronize and mention you're a customer. Most businesses set aside money specifically for sponsorships and they're unlikely to turn down a paying customer. We wish you the best and let's hope you cover all your pageant expenses!

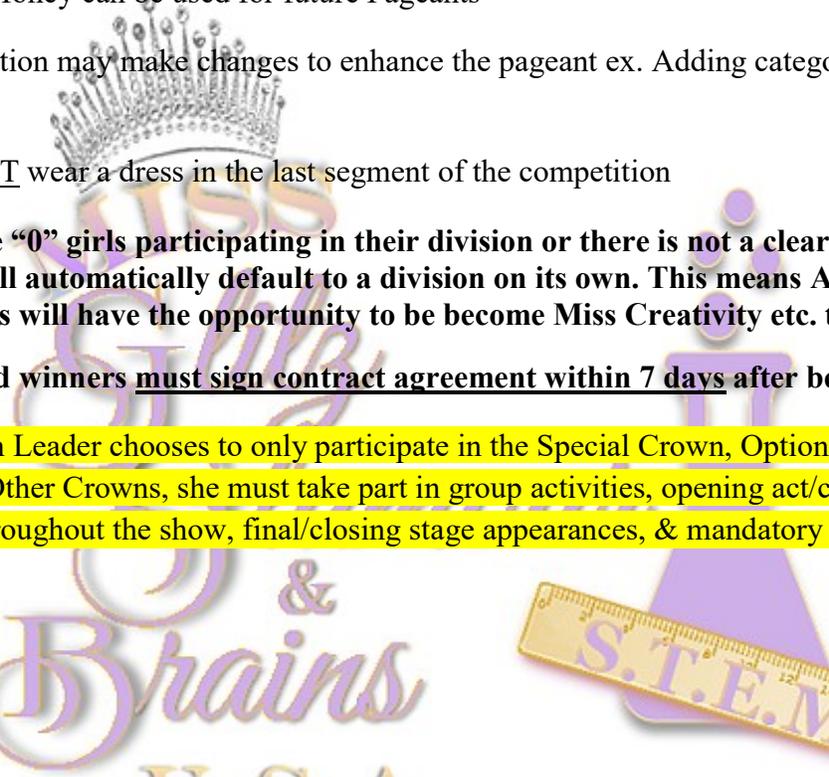


Misses  
Glamour  
&  
Brains  
U S A



## **Important Notices !!!**

- \*Sponsors can be parents, family, friends, businesses, organizations, etc.
- \*All girls MUST attend Final Rehearsal
- \*Check on our website & social media pages for a Meet & Greet & Information Sessions – TBA
- \* No refunds. Money can be used for future Pageants
- \* The Organization may make changes to enhance the pageant ex. Adding categories, meetings, etc.
- \*All girls MUST wear a dress in the last segment of the competition
- \*\*\*If there are “0” girls participating in their division or there is not a clear/fair winner in a division it will automatically default to a division on its own. This means ALL girls in ALL categories will have the opportunity to be become Miss Creativity etc. to be fair**
- \*Note: Selected winners must sign contract agreement within 7 days after being crowned**
- \*Note: If Youth Leader chooses to only participate in the Special Crown, Optional Competitions/Other Crowns, she must take part in group activities, opening act/ceremony, group appearances throughout the show, final/closing stage appearances, & mandatory duties to be crowned.

  
Miss &  
Brains  
U S A



### Prizes

- ✓ \$1,000 cash prize Miss Glitz, Glamour & Brains USA in S.T.E.M.
- ✓ \$750 cash prize Little Miss Glitz, Glamour & Brains USA in S.T.E.M.
- ✓ \$500 cash prize Princess Glitz, Glamour & Brains USA in S.T.E.M.
- ✓ Special appearance at NJ Kids Fashion Week
- ✓ 1 yr. pd. scholarship to WOW-NJ's S.T.E.A.M. program during reign
- ✓ Tablet
- ✓ Interview podcast
- ✓ Official Glitz, Glamour & Brains USA in S.T.E.M. Crown
- ✓ Beautiful crown case Youth Leader may decorate
- ✓ Official Glitz, Glamour & Brains USA in S.T.E.M. studded sash/banner
- ✓ Trophy
- ✓ Features on official WOW-NJ & Miss Glitz, Glamour & Brains social media throughout the year
- ✓ Social media training (consultation) for the Queen & her family
- ✓ Tickets to upcoming WOW-NJ & Miss Glitz, Glamour & Brains USA in S.T.E.M. events
- ✓ Tickets to the next Miss Glitz, Glamour & Brains USA in S.T.E.M. Pageant
- ✓ Each winner from each division will receive business cards including the Queen's name, title, desired contact info to empower her communications in representing Miss Glitz, Glamour & Brains USA in S.T.E.M. throughout her reign
- ✓ other gifts & prizes.....

**Note: Prizes are based on sponsors**

**WHO WILL BE CROWNED .....**

